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MS AF  
REPLY UNDER 37 C.F.R. §1.116  
EXPEDITED PROCEDURE  
EXAMINING GROUP

UNITED STATES DEPARTMENT OF COMMERCE  
PATENT AND TRADEMARK OFFICE  
PATENT EXAMINATION BRANCH

In re the Application of:	)	
K. KLARFELD et al.	)	Examiner: Brown, Rueben M.
Serial No.: 09/963,335	)	Art Unit: 2623
Filed: September 24, 2001	)	Confirmation No.: 2141
For: SYSTEM AND METHOD FOR	)	Response to Office Action
PERSONALIZED TV	)	dated February 22, 2008

**RESPONSE TO THE FINAL OFFICE ACTION DATED FEBRUARY 22, 2008**

MS AF  
Commissioner for Patents  
P.O. Box 1450  
Alexandria VA 22313-1450

Dear Sir:

This is a Response to the Office Action dated February 22, 2008. Reconsideration and allowance of the claims is respectfully requested in view of the following amendments and remarks. Please charge any deficit or credit any surplus to our Deposit Account No. 01-1960. A duplicate copy of this page is enclosed for this purpose.

**Amendments to the Claims** are reflected in the listing of claims that begin on page 2 of this paper.

**Remarks** begin on page 6 of this paper.